



## Contacts

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## Skills

CREATIVE RESOLUTION  
OF PROBLEMS

SUSTAINABLE THINKING  
AND STRATEGIES

MULTICULTURAL VISION  
AND GENUINE IDEAS

HANDS-ON SPIRIT  
AND AUTONOMY CAPACITY

## Languages

ENGLISH 

FRENCH 

SPANISH 

SARCASM 

## Chronology

2013-14  
Postgraduate Studies  
EMPREENDEDORISMO E INOVAÇÃO  
INDEG-IUL/ISCTE Executive Education

2010-11  
Intensive Course  
FASHION DESIGN  
ESMOD - International Fashion Group

2007-08  
Master's Degree  
DESIGN AND VISUAL PRODUCTION  
IADE - Creative University, Lisboa

2007  
Course  
ANALOG PHOTOGRAPHY  
AR.CO - Centro de Arte e Comunicação

2004-07  
Graduation  
GRAPHIC DESIGN  
IADE - Creative University, Lisboa

## Profile

"To be an artist is to believe in Life" - Joan Miro

Dedicated, positive and with a fast-forward thinking and a accurate sense of humour.

Master in the meaning of colors and use of pigments on garment as well as their psychological effects on the human being she possesses the skills, experience and education to perform designing tasks efficiently based on sustentable solutions.

She's drawn to projects that are innovative, inspiring and act to bring about positive societal change. With her expertise and the ability to recognise and assimilate the continuous changes in fashion she develops creative and inclusive projects, combining strategic planning with savvy communication and facilitation skills to help create a sustainable future for fashion.

## Studies

Optimistic and born on the spring of 1984, she graduated in Graphic Design at IADE (Lisboa) in 2006, and finished the Design and Visual Production master on the next year. Her curiosity about image simbology and psychology, as well as her gift to work with colors, let her write the master thesis named: *"The symbolic meaning and psychological effects of colors."* ⊕

In 2011, she moves to Paris and enroll the Intensive Fashion Course in ESMOD. During this 3 years she discovered her self as an artist, worked in the retail business as a textile illustrator, fullfiling her visual background and exploring skills with cultural and social inputs. Her professional experiences and studies with fashion trends awareness allow her in the present to assure the creation and development of sustainable projects.

## Creative Experience

- (4 years) ● **CREATIVE DIRECTION | Univercosmos; GetDone; Ideias ao Quadrado**  
*planning communication strategies for events; creating ambiances for events; developing graphic materials and managing resources and budgets; sourcing partners and suppliers; negotiating budgets; conceptualise fashion collections and trendboards; supervising the production and modeling of garments; managing fashion brands; directing fashion photoshoots, eco fashion consulting*
- (3 years) ● **TEXTILE ILLUSTRATION | Promod; Jennifer; Lefties; Les Halles; Cache-Cache; Kiabi; Pimkie; CRU Culture**  
*developing illustrations and patterns for french ready-to-wear brands, specializing on printing techniques (digital print, sublimation, laser cut, organic and ecologic ink) for garment - segments adults, teens, juniors, toddlers and customized merchandising*
- (3 years) ● **FASHION DESIGN | ikilomba; IKI by ikilomba, CRUCulture**  
*trends and fabrics research, lookbooks and trendboards conception, development of ready-to-wear, haute couture and accessories collections, visits to fashion trades and shopping, creating technical spec sheets and defining size charts, supervising pattern drafting and production, managing suppliers and negotiating quotations*

## Visual Production's Experience

- (2 years) ● **FASHION PRODUCTION ASSISTANT | ART Partner Paris; PROModel**  
*defining themes for photoshoots, defining the styling, make up and hairstyle, moodboard, lineup and set design; creation of moodboards, storyboards and budgets for shopping; defining model's type; wardrobe managing and maintenance*
- (1 year) ● **AUDIOVISUAL PRODUCTION ASSISTANT | JEM Productions; Bamp**  
*scoring; assistance in the creation and maintenance of costumes and accessories worn by actors and extras, research of materials to be used; monitoring and supervision of the wardrobe on the set; videojockey for entertainment and multicultural events, storyboards drawing to illustrate screenplays for film and video*

ILLUSTRATOR 

PHOTOSHOP 

NEDGRAPHICS 

OFFICE 

## Professional Experience



curious?