

Curriculum Vitae

First Name/Surname: Cláudia Ferreira
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Nationality: Portuguese
Date of Birth: 4th of April 1987
Gender: Female



Work Experience

Dates:	2010 – Present
Company:	CF Styling
Position:	Imago Styling/Producer
Responsibilities:	Imago consulting and personal shopper; Fashion editorials /Publicity; Magazines and Catalogues; Fashions shows and Music clips
Type of business:	Fashion Producer
Dates:	2014 – Present
Company:	Greenshot Films
Position:	Art Director
Responsibilities:	Responsible for the styling of each and every project; Briefing and leading all relevant departments throughout pre-production and production period; Head of styling in Adidas Return Campaign Video and Viacom International Christmas Video
Type of business:	Media Production
Dates:	2014
Company:	Bureau Indigo
Position:	Styling and administrative Assistant
Responsibilities:	Communication process with press and media companies; Communication and arrangements with luxury brands (e.g. Channel; Hermes; Armani; Yves Saint Lauren; Elie Saab; Rodrigo Atazu; Cartier; Tiffany & CO)
Type of business:	Fashion Producer
Dates:	2011-2012
Company:	Fátima Lopes – Designer
Position:	Showroom and Catwalk Assistant
Responsibilities:	Responsible for adapting, implementing and communicating the PR strategy within the Showroom of Fátima Lopes in Portugal; Organize and coordinate presentations of collections to fashion press; Control the garments from the showroom; Backstage assistant in fashion shows
Type of business:	Fashion Design

Education and Training

Dates:	2011
School/Institution:	Creative Academie
Principal Studies:	Imago Styling and Fashion Producer
Qualification Awarded:	Fashion Stylist
Dates:	2010
School/Institution:	Make-up Artist School
Principal Studies:	Make-up professional (Level I and II)
Qualification Awarded:	Make up Artist
Dates:	2005 - 2009
School/Institution:	L'Oréal Portugal
Principal Studies:	Redken – Service and Diagnostic Specialist; L'Oréal – Inda; Kerastase – Luxury Brand Sales; Kerastase – Hair Care and Beauty; Kerastase – Sales with Art; Shu Uemura – Brand
Dates:	2014
School/Institution:	Amsterdam Gemeente
Principal Studies:	Dutch language Course
Qualification Awarded:	Dutch Language Level A2

Skills and Competences

Languages Spoken:	Portuguese, English, Dutch, Spanish
Social Skills:	Good and clear communication, Objective oriented,
Organization Skills:	Organized, capacity of leadership and ability to coordinate teams.
Computer Skills:	Adobe Photoshop and Lightroom, Microsoft Office, General knowledge of OSX and Windows Operating Systems
Technical Skills:	Dynamic, responsible for all the marketing and publicity of my website and the magazine with which I collaborate
Driving license:	B License

Additional Information

Publications:	ELLE Serbia – January 2015; L'officiel AZ – October 2014; Elegance NL – December 2014; “With the Absolute Hear of the Poem of Life” – Photobook PT; Van der Love Magazine: <ul style="list-style-type: none"> • +PLUS+ - September 2014; • The Lady Spring – May 2013; • Stricking Muses – March 2013; • Purple Haze – September 2013.
Awards:	Award Best Make up Effects in “O Fragil Som do Meu Motor” by Academia Portuguesa de Cinema.

